

# KALAMUNDA UNITED FOOTBALL CLUB

## WHO ARE WE?

We are proud to be the **Kalamunda United Football Club Inc (KUFC)**. We were established in 1969 and last year celebrated our 50th anniversary of bringing together our local community through sport and allowing children to pursue their passions and develop their sporting and teamwork skills.

Our Club has a proud tradition of developing **Boys' and Girls' football (soccer) skills at Junior level, until they ultimately transition through to the Senior's and Master level.** We have a long history of fielding competitive teams that enjoy success locally and regionally.



**On behalf of Kalamunda United Football Club and all our players, thank you so much for considering supporting our great Club.**

While any sponsorship is greatly appreciated, a donation of \$500 or more will earn you a team photograph, a valuable promotional tool for use in your marketing material.

For more information, or to become a sponsor, please contact:



Deborah Roberts  
[kufc.president@gmail.com](mailto:kufc.president@gmail.com)



0424 300 604



<https://kufc.net.au/>

# SPONSORSHIP REQUEST PACKAGE

FEBRUARY 2021



## OUR IMPACT

Our Club has had a positive impact on the lives of Kalamunda and Maida Vale youth, their families and the wider community. Last season we introduced, for the first time, an Equal Footingball Team for Juniors and Seniors who are affected by varying levels of disabilities. **We are proud to be one of only 5 teams in WA to host an Equal Footingball Team. We are also proud to be a community hub - over 2,000 players** call our Maida Vale Reserve their "home ground". We are a not-for-profit Club that relies on registration fees paid by players, donations received from individuals and businesses, and the dedication and hard work of volunteers.



**To assist in covering operating expenses of our club, we are currently seeking sponsorship from local business and individuals to assist the Club and the families within the KUFC community.**

Your contribution will help to:

- Allow us to purchase much needed sports equipment
- Purchasing team uniforms
- Enable us to lower on-going costs for our members, enabling more people to fully participate in Club training programs, League Games and local competitions
- Help increase community participation in sports by making more affordable for our members

# SPONSORSHIP OPPORTUNITIES

## CORPORATE+ TEAM SPONSORSHIP

For an annual sponsorship of \$4,000, Corporate+ Team Sponsor's receive:

- **Your logo printed and displayed on kit shirts**
- **Promotion as a 'Major' sponsor at all Club events**
- **Pitch-side company banner at all games (1800mm x 900mm)**
- **Logo or name displayed permanently on the Clubroom wall**
- **Logo/name and webpage link displayed on the KUFC website**
- **Two team sponsor photographs**
- **Two VIP tickets to ALL major Club functions including end-of-year presentation**
- **10% discount on family memberships to KUFC**

Please note this package is available through a 2-year minimum sponsorship agreement.

KUFC is currently seeking Corporate+ Team Sponsors for the following teams:

- 8 x Mini Roos (5-7 yrs)
- 11 x Mini Roos (8-12 yrs)
- 6 x Juniors
- 1 x Seniors Female
- 2 x Seniors Male
- 1 x Masters
- 1 x Socials
- 1 x Equal Footingball

## CORPORATE SPONSORSHIP

For an annual sponsorship of \$2,500, Corporate Sponsor's receive all the previous benefits listed above, with the exception of your logo being displayed on the kit shirts.

## CLUB SPONSORSHIP

In addition to corporate sponsors, we also offer the option to businesses of becoming a Club Sponsor. Club Sponsors are businesses, organisations or individuals that sponsor general KUFC activities and events, with a minimum sponsorship starting from \$250 per year.

Sponsor Benefits	Platinum \$1,250	Gold \$750	Silver \$500	Bronze \$250
Promotion as a Club Sponsor at all Events *	✓	✓	✓	✓
Logo/name displayed permanently on Clubroom wall	✓	✓		
Logo/name and website link permanently displayed on KUFC website	✓	✓	✓	✓
Team Sponsor photograph	✓	✓	✓	
Two VIP tickets to end-of-season presentation ceremony *	✓			
10% discount on KUFC family membership*	✓	✓	✓	✓

\* for period of sponsorship

